

# ONE HEALTH COMMUNICATION NETWORK



## HISTORY OF OHCN

**2005**

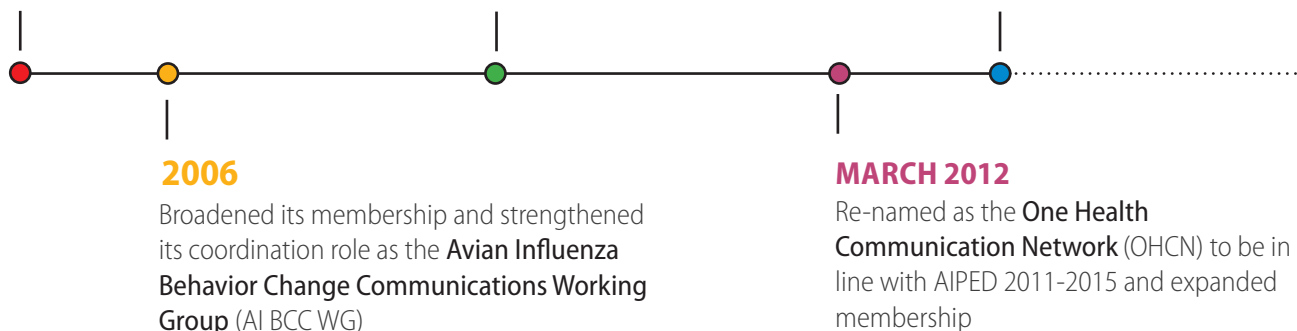
First established as the **Avian Influenza Information, Education and Communication Working Group** (IEC WG)

**MARCH 2008**

Coordinated the development of the National Communication Strategy on Avian and Human Influenza approved by NSCAI – MARD Minister

**2013 – 2015**

One Health Communication Strategy for emerging infectious diseases



**2006**

Broadened its membership and strengthened its coordination role as the **Avian Influenza Behavior Change Communications Working Group** (AI BCC WG)

**MARCH 2012**

Re-named as the **One Health Communication Network (OHCN)** to be in line with AIPED 2011-2015 and expanded membership

## OVERALL OBJECTIVES

- To reduce the risk to humans and animals from novel influenza strains and other zoonotic emerging infectious diseases (EIDs) in Viet Nam
- To reduce the risks of diseases arising at the Human-Animal-Ecosystem interface in Viet Nam

## OHCN SPECIFIC OBJECTIVES

- To facilitate a forum for interested government agencies, individuals, international partners and development projects related to novel influenza strains and emerging infectious diseases applying One Health approach
- To share good practices, models and lessons learned on One Health Communication
- To review and comment on BCC members' strategies, plans and materials to promote collaboration and to avoid overlap
- To develop a National Strategic Framework for public awareness raising and behavior change communication under AIPED 2011-2015
- To establish a forum for integrated coordination of members' activities within the Strategic Framework
- To further strengthen One Health communication efforts between different resources

## GOVERNMENT PARTNERS OF VIETNAM

### MARD

	National Agriculture Extension Centre (NAEC)
	Department of Animal Health (DAH)
	Department of Livestock Production (DLP)
	CITES Management Authority
	National Institute of Veterinary Research (NIVR)
	Vietnam National University of Agriculture (VNUA)
	Viet Nam One Health Partnership for Zoonoses (OHP)

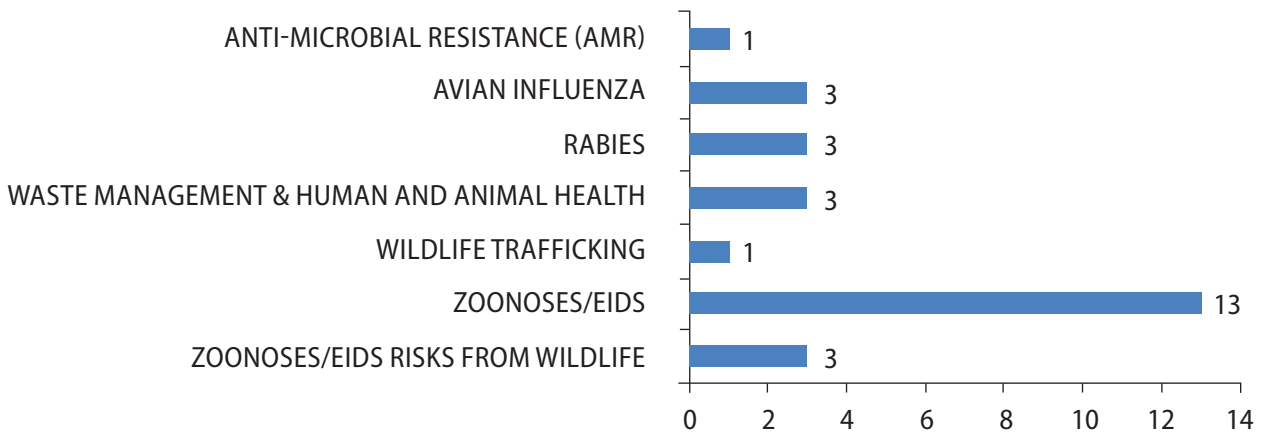
### MOH

	Ministry of Health Office
	Department of Communication and Reward
	General Department of Preventive Medicine (GDPM)
	National Centre for Health Education and Communications (NCHEC)
	Medical Service Administration (MSA)

**OHCN PARTNERS' COMMUNICATION PROJECTS/ACTIVITIES (2011 – CURRENT)**

	<ul style="list-style-type: none"> <li>• Project “Developing poultry breed production model for northern mountainous provinces in Viet Nam” (2014-2016)</li> <li>• Training for farmers on “Minimum biology safety conditions in hatching for the mitigation of risks in hatching farms and diseases-free seeds production”</li> <li>• Organizing a forum on “Sharing experience and results in duck movement management in southern provinces” contributing to avian influenza prevention in Mekong delta area (Dong Thap province, December 2015)</li> </ul>
	<ul style="list-style-type: none"> <li>• Field Building Leadership Initiative: Advancing Ecohealth in Southeast Asia (FBLI)</li> <li>• Reducing disease risks and improving food safety in smallholder pig value chains in Vietnam (PigRISK)</li> <li>• Resource recovery and reuse Project (RRR) - Health risk assessment along the wastewater and faecal sludge chains: case study in Hanoi</li> </ul>
	<ul style="list-style-type: none"> <li>• Risk Communication for emerging infectious diseases prevention and control</li> <li>• Support Ha Nam province in the development of Communication Framework for emerging infectious diseases prevention and control (2011)</li> </ul>
	<ul style="list-style-type: none"> <li>• Gathering Evidence for a transitional strategy (GETS) for HPAI H5N1 Vaccination in Vietnam (2008-2011)</li> <li>• Regional: Continued support to the FAO/ECTAD Advocacy and Communication Unit to provide strategic technical assistance and strengthen in-country capacities, competencies and leadership in advocacy and advocacy-related communication against highly pathogenic avian influenza HPAI and other Emerging Infectious Diseases (2007-2012)</li> <li>• Project “Immediate Technical Assistance to Strengthen Emergency Preparedness for Highly Pathogenic Avian Influenza (HPAI) to Viet Nam” (OSRO/ USA/604, 2006-2014)</li> <li>• Strengthening Veterinary Public Health to Support the New Food Safety Law and Improve Surveillance and Reduce the Risk of Food-borne and Zoonotic Pathogens in Viet Nam (UNJP/VE/047/UNJ, 2011-2012)</li> <li>• Emerging Pandemic Threats (EPT) Plus Influenza Surveillance in Vietnam (OSRO/INT/001, 2012-2015)</li> <li>• Strengthening Institutional Capacity for and Improving Inter-Sectoral Collaboration, Coordination, and Communication for Effective Prevention and Control Rabies in Viet Nam (TPC/VE/3404, 2014-2015)</li> </ul>
	<ul style="list-style-type: none"> <li>• An Ecohealth Approach to Develop a Strategy for the Prudent Use of Antimicrobials to Control Antimicrobial Resistance in Human, Animal, and Environmental Health in Asia</li> </ul>
	<ul style="list-style-type: none"> <li>• Strengthening the Capacity for implementation of One Health in Viet Nam (SCOH, 2014 – 2015)</li> <li>• Support to Knowledge Management and Policy Dialogue (KMP-API, 2012 – 2013)</li> <li>• Support the development of two national strategies (period 2008 - 2010 and 2011 - 2015)</li> </ul>
	<ul style="list-style-type: none"> <li>• Phase I (2009 – 2014): RESPOND Project (part of USAID – Emerging Pandemic Threats Program)</li> <li>• Phase II (2015 – 2019): One Health Workforce Project (part of USAID – Emerging Pandemic Threats Program)</li> </ul>
	<ul style="list-style-type: none"> <li>• PREDICT 1 (2010 – 2014) (part of USAID – Emerging Pandemic Threats Program)</li> <li>• PREDICT 2 (2014 – 2019) (part of USAID – Emerging Pandemic Threats Program)</li> </ul>
	<ul style="list-style-type: none"> <li>• Functional Exercise in Risk Communications for Influenza A(H7N9), (October, 2013)</li> <li>• Workshop for health staff and journalists on rabies (November 2014)</li> <li>• World Rabies Day (annually in September)</li> <li>• Support implementation of Joint Circular 16, including communication (on-going)</li> <li>• Development and dissemination of Risk communication SOPs for MOH staff (on-going)</li> </ul>
	<ul style="list-style-type: none"> <li>• Emerging Pandemic Threats 2 Program (funded by USAID)</li> <li>• Vietnam Avian and Human Influenza Control and Preparedness Project (VAHIP 1&amp;2)</li> </ul>
	<ul style="list-style-type: none"> <li>• Research for Evaluation of Animal Health Surveillance and Control in South East Asia (REVASIA), 2011-2015</li> <li>• Design of cost-effective Swine influenza surveillance in Vietnam (2011-2017)</li> <li>• Research on surveillance of swine emerging infectious diseases in Vietnam and Lao PDR (JEA1-SWEID, 2013-2017)</li> </ul>

**NO. OF OHCN PARTNERS' ACTIVITIES TARGETING DIFFERENT ONE HEALTH ISSUES (PERIOD 2011 – 2015)**



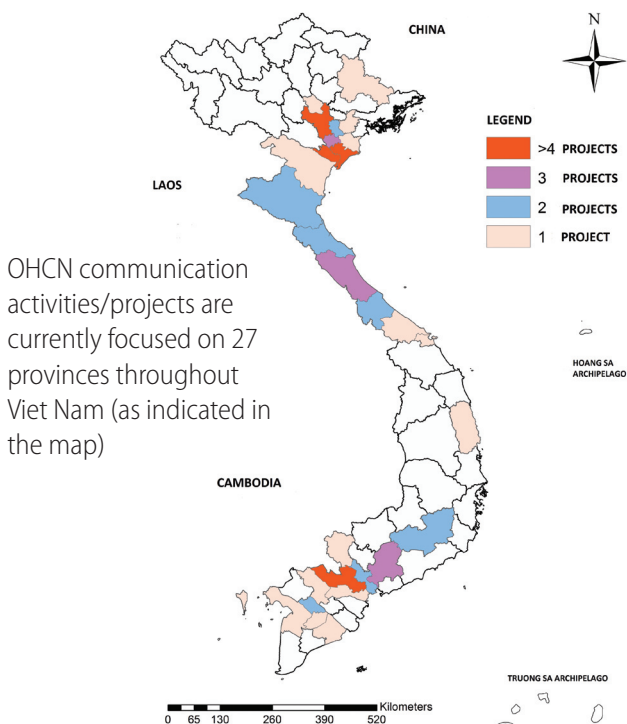
**KEY TARGET GROUPS**

- Government officers
- Human health staff
- Veterinary staff & animal health workers
- Waste management workers
- Partnership members
- Faculty/university members
- Veterinary medicine suppliers
- Hatchery workers/owners
- Poultry farmers
- Pig farmers and other value chain actors
- Dog owners
- Other One Health stakeholders

**OHCN FACTS**

- Participation in the network is voluntary and open to all agencies who are working on One Health communications
- The National Agricultural Extension Center (NAEC) and the Ministry of Health Sub-committee for Communication are Chairs of OHCN and in charge of its meetings
- OHCN meetings are held on a quarterly basis in order for members to update on ongoing and upcoming communication and technical activities for EIDs
- The One Health Partnership Office acts as the Secretariat for OHCN and supports its meeting activities

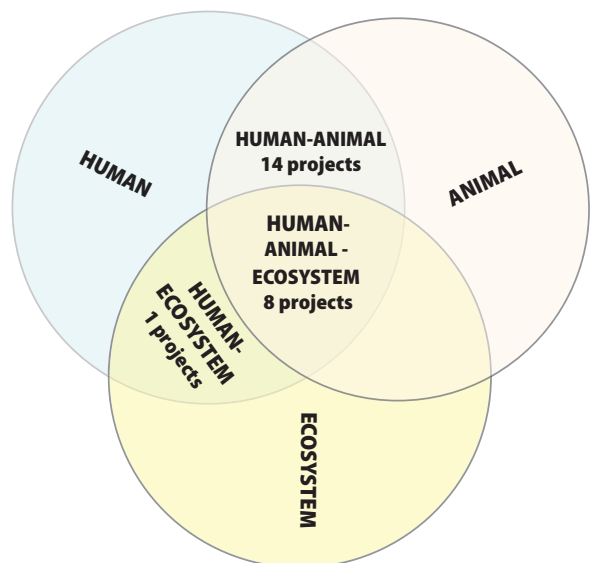
**LOCATIONS OF OHCN PARTNERS' ACTIVITIES**



OHCN communication activities/projects are currently focused on 27 provinces throughout Viet Nam (as indicated in the map)

Map of provinces/cities and the number of OHCN Partners' implementing projects

**INTERFACE FOCUS OF OHCN PARTNERS' ACTIVITIES**



## TOOLS DEVELOPED/APPLIED BY OHCN PARTNERS

### Newsletters

- > Viet Nam One Health Partnership for Zoonoses: Quarterly One Health Newsletter
- > CENPHER: One Health- Ecohealth Vietnam Newsletter
- > VOHUN: Quarterly Newsletter
- > PREDICT/WCS One Health Digest: Weekly e-mail posting of recent One Health events
- > FAO-ECTAD Viet Nam Quarterly E-Newsletter

### Websites

- > One Health Partnership for Zoonoses [www.onehealth.org.vn](http://www.onehealth.org.vn)
- > NCHC <http://t5g.org.vn/>
- > VOHUN [www.vohun.org](http://www.vohun.org)
- > CENPHER <http://cenpher.hsph.edu.vn/>
- > PREDICT [www.healthmap.org/PREDICT](http://www.healthmap.org/PREDICT)
- > FAO <http://www.fao.org/vietnam/en/>
- > WHO <http://www.wpro.who.int/vietnam/en/>
- > CIRAD REVASIA <http://revasia-cirad.fr/en>

### Other tools

- > Research Reports, Policy briefs
- > Communication documents: Brochures/Leaflets, Posters/ Foldable pictures/Flipcharts, Films
- > Mass media communication: TV spots, Radio spots
- > Guidelines, SOPs
- > Guidelines, Poultry Production Atlas

## REFERENCE DOCUMENTS OF OHCN PARTNERS

- CENPHER Ecohealth Trainer Manual
- CENPHER Project brief, factsheets and project research abstracts/articles
- NCHC Maquette of communication materials (Poster/leaflets/TV spot) for prevention and control of Ebola, MERS-CoV, Avian influenza, Malaria
- FAO (2011) *A National Animal Disease Emergency Preparedness Plan. Vietnam*
- FAO (2011) *Improving bio-security practices to control HPAl: an integrated approach to poultry health and safe poultry production - A trainer's guide. Technical guidelines. Vietnam.*
- FAO (2011) *Improving bio-security practices to control HPAl: an integrated approach to poultry health and safe poultry production - trainee's guide. Technical guidelines. Vietnam.*
- FAO (2011) *One health: Seeing around corners; A regional communication strategy framework against infectious diseases In Asia and the Pacific 2011-2016*
- FAO (2011) *Poultry Producer Survey. Vietnam.*
- FAO (2012) *Biosecurity minimum standards for small, independent hatcheries; Technical guidelines for small, independent hatcheries. Vietnam*
- PAHI (2011) *AIPED 2011-2015*
- PAHI (2013) *National Strategic Framework for Communications on Emerging Infectious Diseases 2013-2015*
- SEAOHUN One Health Course
- Etc.

## OTHER OHCN PARTNERS

### NATIONAL PARTNERS

	Center for Public Health and Ecosystem Research (CENPHER) – Hanoi School of Public Health (HSPH)
	Vietnam One Health University Network (VOHUN)
	Vietnam Farmer's Union (VNFU)
	Vietnam Red Cross Society (VNRC)

### INTERNATIONAL PARTNERS

	Food and Agriculture Organization (FAO)
	World Health Organization (WHO)
	United Nations Development Program (UNDP)
	United States Centers for Diseases Control and Prevention (USCDC)
	United States Embassy
	Wildlife Conservation Society (WCS/PREDICT)
	French Agricultural Research Centre for International Development (CIRAD)